



*Women's Division Hampton Roads Chamber of Commerce  
Chesapeake*

*2017 Woman of the Year Nominee Résumé*

Return to: WDHRCCC, PO Box 15328, Ches., VA 23328; or Kimberly Hobbs at [kimberlysmail@cox.net](mailto:kimberlysmail@cox.net); Info: 757/647-0760. **DUE DATE: August 15, 2017**


**Name: Tracy Keller**

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### Current Position

 Girl Scouts of the Colonial Coast

- Chief Executive Officer, Girl Scouts of the Colonial Coast (GSCCC) (2004 –present)

Works in partnership with a board of directors and executive team, leads GSCCC – one of 112 councils nationwide that helps build courage, confidence, and character, to make the world a better place. GSCCC offers the Girl Scout program to girls grades K - 12, providing strategic direction, achieving fundraising goals to sustain the council, and ensuring operational excellence. Works to meet charter obligations. Oversees a volunteer driven – regional council – that services more than 12,000 girls in southeastern Virginia and northeastern North Carolina with the help of over 6,000 adult members.

Our headquarters and regional program center, A Place for Girls, is located in Chesapeake, VA. The Council operates several camp properties that include Camp Skimino in Williamsburg, Camp Darden in Franklin, Camp Apasus in Norfolk and Camp Burkes Mill Pond in Gloucester along with A Place for Girls that also includes a 9 acre nature center called The Outback in Chesapeake.

We have an annual budget of over 4 million and employ 55 employees. Our board members represent our diverse area and govern the Council. Our goal is to help build girls of courage, confidence and character who make the world a better place.

As CEO, I am responsible for ensuring that we have the funds to provide services to our customers and to operate our properties, lead a professional staff responsible for the recruitment of girls and adults, and work with a board of directors who govern the work of the council.

### Education



- Johnson and Wales University, Associate Degree in Applied Sciences, Culinary Arts, 1991
- Tidewater Community College, Associate Degree in Science, General Studies, 2001
- Tidewater Community College, Associate Degree in Science, Social Sciences, 2001
- Tidewater Community College, Associate Degree in Science, Business Administration, 2003
- Virginia Wesleyan College, Bachelor's Degree in Arts, Computer Science & Mathematics, 2004
- United States Army War College, Strategic Leader Seminar (sponsored by Columbia U. Business School), 2006
- Tidewater Community College, Certificate in Nonprofit Management, 2007

## Memberships/Experiences



- Girl Scout Gold Award Alliance (Gold Award recipient)
- Great Bridge Rotary Club, past treasurer, current community service chair
- Tidewater Community College Alumni Council, Vice Chair, Current
- Virginia Wesleyan College, Corporate Leaders Council, Current
- Women's Division Hampton Roads Chamber of Commerce Chesapeake, member, past education chair, past communication's chair
- Virginia Girl Scout Legislative Coalition (chair);
- City of Chesapeake Human Services Advisory Board, past member, past chair (two terms)
- National Association of Girl Scout Executive Staff (AGSES), lifetime member, President, 2008 to 2013
- Virginia Girl Scout Legislative Coalition, past Chair
- LEAD Hampton Roads (Graduate) 2009
- CIVIC (Graduate) 2010
- Women's United, United Way of South Hampton Roads, membership committee, 10 For 10 member
- Peninsula Nonprofit United, past Chair, 2012 – 2015
- National Foster Parent Association, past member
- Great Expectations, past board member

## Community Service

I am passionate about investing in our children, and my community service efforts range from participating in community events through Girl Scouts and Boy Scouts, supporting clubs and activities that support education for youth, and advocating for those in foster care.

Through Rotary, I lead our community service efforts including club engagement days and the Get on the Bus event for the City of Chesapeake in conjunction with Chesapeake Public Schools. The goal for the event is to provide a one-stop shop for families for kindergarten enrollment. The event hosts families at Oscar Smith Middle School where they can obtain a physical, immunizations, vision screening, attend parent education workshops, complete their registration paperwork, ride a school bus, get a library card, meet a host of community organizations, have lunch and get a backpack filled with all of the necessary supplies for kindergarten. To support these efforts, I assist the club with several fundraising events.

I support and advocate local opportunities for youth in foster care seeking permanency. Our family grew through the adoption of our children through our foster parenting journey. I speak about foster care and the need for foster parents, and with our children, we participate in drives for supplies for children entering in foster care.

I advocate for girls by speaking on issues affecting gender balance leadership and encourage girls to lead in our community.

I am a member of Hickory Ridge Community Church where I serve as a Stephen Minister, and I support children's activities such as Vacation Bible School.

## Awards



- 2005 Girl Scout Thanks Badge I
- 2008 Top 40 Leader under 40 by Inside Business
- 2008 Agency of the Year Award from the United Way of South Hampton Roads
- 2009 “4ward” Hampton Roads Award from Lead Hampton Roads
- 2010 Distinguished Alumni of the Decade Gold Award from Virginia Wesleyan College
- 2011 The 13th Director’s Visionary Award, Chesapeake Human Services
- 2012 Girl Scout Thanks Badge II (the highest award presented by Girl Scouts to an adult)
- 2012 Woman of Distinction from the YWCA of South Hampton Roads
- 2012 Inducted into the Association of Girl Scout Executive Staff Hall of Fame
- 2012 National Philanthropy Outstanding Youth Award, Association of Fundraising Professionals
- 2012 Safe Harbor Award, Children’s Harbor
- 2013 Marian Palmer Capps Award from the Urban League for outstanding work as an informal educational institution
- 2015 Head over Heels Award, Women of Favor Nation Church
- 2016 Excellence in Nonprofit Leadership, Volunteer Hampton Roads
- 2017 Senator Mark Warner’s 2017 Congressional Coalition on Adoption Institute (CCAI) Angels in Adoption® honoree

Tracy lives in Chesapeake, Virginia, with her husband Dan and their four children

– foster children who were adopted by Tracy and Dan. Their son, Jared lives with his wife, Catherine, in Virginia Beach.

**Tracy Keller**

**Chesapeake, VA**