



*Women's Division Hampton Roads Chamber of Commerce
Chesapeake*

2016 Woman of the Year Nominee Résumé

Return to: WDHRCCC, PO Box 15328, Chesapeake, VA 23328; or Terri Anderson at TerriFA@yahoo.com; Info: 757/404-5047. **DUE DATE: August 15, 2016**

Name: Danielle Phillips

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Current Position

In 2012, God gave me a “divine assignment” to start a ministry called Parents in Need, or PIN. Parents in Need shows the love of God by meeting the essential needs of young children throughout Hampton Roads. To date, we have blessed over 3000 children, ages newborn through six years. PIN helps to fill a void in our community by helping parents who have a valid need, but may not qualify for traditional assistance. Our demographics include single parents, dual income households (“working poor”), families affected by illnesses, layoffs, incarceration, assisting elderly parents, and other temporary hardships. Some of our families fall below the poverty level, and they may receive government assistance. However, this aide does not help with diapers and wipes, which is the top request of our PIN families.

The PIN program encompasses three components: a diaper program, PIN shop, and annual outreach. I serve as the executive director of PIN and play a primary role in all three programs, as well as, oversee the ministry. Our diaper program assists approximately 100 children/month with diapers and wipes. PIN is a partner agency with The Greater Hampton Roads Diaper Bank, which supplies about 50% of our monthly need. We rely on donations for the remainder of our diaper supply. During a typical month, we give out 4500 diapers to families within our PIN program, CHIP of South Hampton Roads, and Baby Care (through the Chesapeake Health Department). From the inception of PIN in 2012 until 2015, we were solely a ministry of Great Bridge Presbyterian Church. However, in 2016, we joined forces with the Chesapeake Youth Foundation, under the leadership of Mary Riley. This has allowed us to reach a broader audience due the addition of our PIN shop, located at the old fire station at the Great Bridge Locks. Families shop by appointment only and chose from exceptional, second-hand clothing, shoes, linens, and larger children’s essentials. All of our merchandise is free of charge. An additional advantage to the shop is being able to offer information about other community resources, prayer, hugs, and a listening ear to those in crisis.

Our annual community outreach is held at Great Bridge Presbyterian. This past year we helped 576 children and distributed 20,000 diapers during our three hour event. I organize the outreach and rely on over 100 volunteers. We offer exceptional service, personal shoppers, free childcare, delivery to vehicles, and prayer at our event. The volunteers come from various churches, community groups, and city programs. We also partner with other community programs and distribute valuable materials. In the past, we have welcomed Abbalist, Newborns in Need, CHIP of South Hampton Roads, Baby Care, The Up Center, Crisis Pregnancy Center, Pathways to Life, Nutritional Program of Chesapeake, and Chesapeake R U Ready. The PIN outreach is a collaborative community event that brings together people of all ages, religious backgrounds, and ethnicities all working together to help local kids.

I also wear other hats that allow the PIN program to flourish and help more families. I serve as a relationship builder and bridge to other community resources. Through relationships with other non-profit organizations, churches, schools, local businesses, city programs, and individuals we receive referrals of children in need and resources to help families. In the past, PIN has played an active role in providing hotel rooms for homeless families with children, food, Christmas gifts, school supplies, household items, car repairs, and assistance with bills. I also serve as chief fundraiser. We raise funds throughout the year that allows us to purchase diapers, wipes, and children's essentials that have not been donated. Recruiting volunteers is another role I fill. We rely on a volunteer base of 150 people, which help us with administrative duties, help families at the outreach/PIN shop, and process donations at our storage facility. I also market the PIN outreach and participate in community events which help spread the word about our services. This attracts volunteers, donors, and families that need our assistance.

Education

Great Bridge High School, Honors Graduate, 1994

Old Dominion University, B.S. Criminal Justice, Summa Cum Laude 3.9 GPA, 1998

Professional Memberships/Experiences

Gallery Director, Gingerbread Square Gallery, Key West FL (2000-2003)

Marketing Consultant, Birn Fine Art, Charleston SC (2003-2006) Assistant

Manager, Family Christian Stores, Chesapeake VA (2007-2009) Office Manager,

Phillips Floor Covering, Chesapeake VA (2009-2012)

Founder/Executive Director, Parents in Need, Chesapeake VA (2012-present)

Community Service

Feed the Hungry events, Assisted at food pantries, Prepared meals for after school program through For Kids. Prior to PIN becoming a year round program, I would gather up donations and store them at my home. They would be boxed up and distributed to families at a local church.